



Capital Deployment Checklist

How to improve capital deployment



1. Audit existing capital allocation

Identify underperforming assets and areas of inefficiency.

2. Set clear financial metrics

Establish ROCE, IRR, and WACC benchmarks for capital efficiency.

3. Align capital with business goals

Ensure all capital allocations support core strategic objectives.

4. Diversify capital sources

Balance debt and equity financing for optimal capital structure.

5. Implement data-driven decisions

Leverage financial analytics and modeling tools for capital planning.

6. Prioritize high-yield opportunities

Reallocate funds to projects with strong growth potential.

7. Conduct regular asset reviews

Periodically assess the productivity of deployed capital.

8. Optimize working capital

Improve cash flow by managing receivables, payables, and inventory efficiently.

9. Monitor and promote accountability

Use dashboards for real-time tracking of capital efficiency. Assign ownership for capital deployment performance across departments.